AST21962 Interactive Multimedia Project

Group evaluation report

Group \_33\_\_

(I) Techniques used in GWD:

* Techniques in GWD (you should list out the MOST important techniques used and explain the usage and where it can be found in the Description column):

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| Technique | Description |
| Animation | Home Page has a lot of assets that combined together becomes a shoe. It shows quite an amazing way of creating your own shoe from ground up. |
| GWD custom code | To make the “customize the shoe” part, multiple assets with different colors needed to be made, and using custom code and swipe gallery, we were able to make a simple but professional customizable shoe, with up to 10 unique looking shoes. |
| Assets Building | In the product section, numerous GWD techniques such as using animation and good layout were used to create something that looks minimalistic and professional. |
| Navigation | It is very easy to Navigate through the website as you can press the “Converse” logo to go back to the Home Page and its readability is well thought out. |
| Showcase | In the Product section, user can hover over the mouse on the logo of different brands to show the shoe pop out from those brands, it is unique in that sense. |
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(II) Individual member contributions:

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| 1. Your Name: Rai Phirens | Student ID: 55742987 |
| Describe specific contributions:  I helped in creating the shoe assets in AI and created all the “custom” pages that helped customize the shoes. I also did the animation for those and used it, so it stays closed to actual store customizable options and a little bit of coding. I did my part in creating buttons, for Home pages and so on. I also dabbled little bit on the PPT, and wrote evaluation section. I appreciate Lam lo Meng for continuous support behind the scene. | |
| 2. Group Member: Lam Ho | Student ID: 55718164 |
| Describe specific contributions:  Do research about the brand, find some picture to introduce the brand,do some layout with the pages (“Our story” sub-sections in the project),do some PPT design | |
| 3. Group Member: Leung Ho Lun | Student ID: 55750987 |
| Describe specific contributions:  Do research about the brand, find some picture to introduce the brand (“Our story” sub-sections in the project) | |
| 4. Group Member: Chan Tsz Long | Student ID: 55721899 |
| Describe specific contributions:  Do research about the brand, find some picture to introduce the brand(“Our story” sub-sections in the project) | |
| 5. Group Member: Lam io meng | Student ID: 55718625 |
| Describe specific contributions:  I helped create the Product section and did the buttons and all the animation on that section. I also help with all around animation when needed. | |